





## Module III. Soft skills

Developing  
Creativity  
course

Topic 1. Creative Thinking

Lesson 3. Key Elements of  
Problem-Solving



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## *In this lesson, we will learn...*

The concept of problem-solving in the creative process. Without a problem to be solved, creativity won't be needed.

To practice creative problem-solving, three things are needed: purpose, restriction, and motivation.







To conclude...

Every problem has a purpose. The purpose itself, and the quality of the definition of the problem, play a significant role in the ability to find creative solutions.

The more difficult the problem is, and the more restrictions to overcome are defined, the greater is the opportunity to resolve it with a novel solution. Setting restrictions to the problem increases the creativity in the outcome.

If we show, we sensitize ...  
If we sensitize, we protect!





To enhance creativity and resolve problems with relevance and novelty, we must develop the habit to resolve problems creatively in our daily lives.

## CREDITS

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